

SHCOSMITHS

Introduction to Shoosmiths

A reputation for excellence

SHOOSMITHS

“Outstanding - quick, resourceful and engaging.”

CLIENT IN CHAMBERS UK

- ✉ Legal e-briefings: www.shoosmiths.com/register
- 📧 @shoosmiths
- 🌐 [linkedin.com/company/shoosmiths](https://www.linkedin.com/company/shoosmiths)

Clients

We hire great people who create fantastic relationships with our clients to help them get the results that they deserve.

We do all we can to help our clients achieve their goals. We take the time to understand their needs so we can be proactive in looking for solutions and will deliver the highest quality legal advice.

Our focus is on providing an exceptional client experience which incorporates open communication, cost transparency and a consistent service as well as ensuring the people you are working with make everything that little bit easier for you.

International

Shoosmiths works with individuals, global corporates and funds investing in the UK, as well as with clients operating around the world using our global expertise and where necessary via our dedicated network of best friend firms in the World Services Group. In addition, our Brussels office advises clients on EU competition, regulatory and trade law.

Key facts

- Law Firm of the Year at the Legal Business Awards 2022
- Legal/Professional Team of the Year at the Property Week Awards
- Winner of four awards at the Managing Partners' Forum Awards 2022 highlighting client excellence
- Legal Team of the Year at the Estates Gazette Awards
- Legal Business Awards TDT Team of the Year 2023
- Featured in The Lawyer's UK Litigation 50
- 230 partners and 1500+ lawyers and business support employees
- Turnover of £194.1 million as at end of April 2023



Our client approach

Our approach focuses on broadening our knowledge of a client's business so we can continually improve and innovate to deliver excellent service in a supportive, user-friendly way.

Partner led service

Our partners are hands-on in matters and ensure clients are kept up-to-date regularly and that a collaborative approach is taken with a focus on excellent service.

Deep resource

As a major internationally capable law firm our specialist teams enable us to provide expert advice on all aspects a transaction might need including corporate, TMT, employment, tax, and IP. Many of our advisers are recognised as 'leaders in their field' so provide to the point advice.

Client focused

Clients are central to our business model. Our approach is a partner-led service backed by experienced, dedicated multi-disciplinary teams and specialists as required. We are highly experienced in managing transactions, commercial in our advice and deliver results; we do not points score and knowing that clients are focused on closing the transaction, our job is to achieve that for them.

Service level

We promise to be agile and responsive and to ensure there is high quality and consistency to everything we do. Our Shoosmiths teams make sure this is a priority together with ensuring we deliver on time and on budget.





Our services

Full-service capability

Advisory

Capital projects & infrastructure
 Commercial contracts
 Public procurement
 Financial services
 Resource solutions
 Technology & Outsourcing
 Intellectual property

Employment/remuneration
 Pension and Benefits
 Immigration
 Litigation & Disputes
 Merger & Competition
 Sanctions
 FDI

Grants, Aids & Support
 EU & Government
 Regulation
 Business crime
 Compliance
 Franchising
 Reputation

Management
 Pensions
 Privacy & Data
 Cybersecurity

Corporate/ M&A

Corporate finance & governance
 General corporate law
 Mergers & acquisitions
 Disposals
 Private equity
 Venture capital

Cross border and Inward Investment
 Joint ventures
 Restructuring
 Reorganisation
 Corporate tax
 Real estate tax

Employee incentives and share schemes
 Investment Funds
 Financing
 Equity investment
 Asset based lending

Corporate lending
 Leveraged finance
 Marine, aviation & rail finance
 Manufacturing
 Transitional Services

Real estate

Real estate acquisitions & disposals
 Conveyancing
 Asset Management
 Investment
 Development

Real estate finance
 Planning
 Construction
 Engineering
 Regulatory

Health & Safety
 Environmental
 Contamination
 Compliance
 Property Litigation

Packaging
 Manufacturing
 Real estate aids, grants & specialist awards

Advisory

01

We work with some of the largest businesses globally, including household brands, and have been ranked a top 10 law firm for commercial law by reference to the number of FTSE-listed clients.

02

We have the leading global data privacy practice supporting clients around the world and provide an outsourced global DPO service.

03

We have more than 350 lawyers operating across the UK and Brussels. We offer our in-house lawyer clients a range of innovative products to make their lives easier, more efficient and to help them maximise the value of their in-house function. Recent innovations from our team include Resource Solutions and matters+ each of which is designed to help in-house lawyers deliver much more for their businesses.

Recent experience

The White Company

Supporting The White Company on a major outsourcing initiative relating to its fulfilment services.

World Duty Free

Assisting World Duty Free in relation to the renewal and extension of its concession agreement with Heathrow Airport.

Hilton Grand Vacations

Providing global privacy support and advice on the development of compliant consumer e-commerce offerings across Hilton Grand Vacation's timeshare member sites, rental sites, and marketing platforms

Mercedes-Benz Trucks

Advising Mercedes-Benz Trucks in relation to the appointment to its new warehousing & logistics providers in relation to its after sales operations.

"The lawyers at Shoosmiths are extremely commercially aware, very knowledgeable and capable."

CHAMBERS UK 2023

"Shoosmiths are extremely strong at simplifying difficult situations and helping advance negotiations."

CHAMBERS UK 2023

Corporate / M&A / Investment

- 01 The most active UK law firm working on transactions (source *Pitchbook*) with one of the strongest corporate teams in the UK. An enviable reputation for M&A, private equity and venture capital investments, and joint ventures.
- 02 More than 150 corporate lawyers operating across the UK and Brussels.
- 03 Significant experience in handling a variety of transactions, typically advising on those with a value of £10 million-£500 million.

Recent experience

Global Critical Logistics

Acting for LA headquartered GCL on its acquisitions of CARS and Dynamic International, and managing delivery of UK, US, UAE, Japanese and Dutch advice.

Solent Global

Acting for the shareholders of Solent Global on its £117 million sale to Humble AB, a company trading on the Swedish stock exchange.

Speechmatics

Advising Speechmatics on their \$62m Series B led by Susquehanna Growth Equity.

Everbridge

Assisting Everbridge with its strategic acquisition of Anvil Group, a business resilience solutions company.

MP Holdings

Advising MIP Holdings on its purchase of French Connection Group off the London Stock Exchange.

Five Arrows Principal Investments

Advised Five Arrows Principal Investments (Rothschild & Co) in its investment into Minted and subsequent acquisitions by Mintec of Agribriefing and Commonprices

"Shoosmiths has specialists in all areas that assisted in the M&A process and were able to address all key issues that arose during the transaction."

CHAMBERS UK 2023

"Shoosmiths offers a full suite of corporate services which meet our requirements."

CHAMBERS UK 2023

Real Estate

- 01 Shoosmiths delivers national solutions supplemented with local knowledge, allowing us to bring the best of both worlds to our clients' transactions.
- 02 With 13 locations across the UK, our knowledge of our cities and regions, as well as the connections we have in the local markets and sectors, means we can support our clients in a more intimate way, which factors in the nuances of those markets.
- 03 **We also don't simply see ourselves as 'deal-doers'. Where possible, we act as 'deal-makers' – proactively looking for opportunities to bring clients and contacts together where there is a mutual interest.**

Recent experience

Revolution Bars Group Plc Advising on the acquisition of 27 leasehold properties as part of the acquisition of the entire share capital of the Peach Pub group.

Global Switch

Acting as sole advisor to Global Switch, the largest data centre provider in Europe and Asia Pacific, on its global data centre portfolio.

Brunswick Real Estate

Acting for the UK arm of this Nordic investment firm on all UK real estate work including the recent acquisition of a £110m, Grade II Listed office building, located in the Knowledge Quarter, close to Kings Cross St Pancras, for the Akoya workplace venture.

Newlands Equities

Advising on the strategic land acquisition, pre-let and forward funding of the new Hermes "Colossus" hub – the largest of its kind in Europe – in a deal worth approx. £141m GDV.

"Shoosmiths provide a really good service. They are very, very responsive."

CHAMBERS UK 2023

"The team at Shoosmiths is quick to grasp the commercial realities of any situation."

CHAMBERS UK 2023

Our sectors



Financial services

"They have a profound understanding of the issues and are creative in approach to their resolution."

CHAMBERS UK 2023



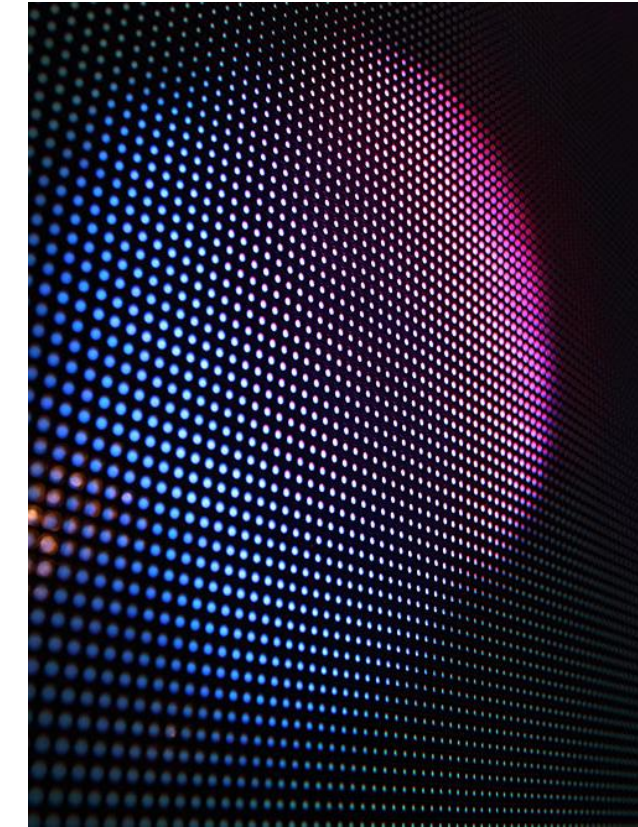
Energy & infrastructure



Living



Mobility



Technology

"Genuine sector expertise – most other firms have corporate teams that work across sectors. Shoosmiths is different in this regard."

CHAMBERS UK 2023

Our sectors - recent experience

Financial services

- Advising a major international bank in relation to a UK joint venture with a global motor brand, allowing the retail and wholesale financing of motor vehicles through a network of over 120 dealers.
- Advising a major international credit card provider in relation to the enhancement of its credit card programme, involving technical advice, drafting of revised credit agreements and advising on broader FCA compliance.
- Advising a UK Bank in relation to a new employee car scheme, the first of its kind in the UK.

Energy & infrastructure

- Advising Equitix, one of Europe's leading infrastructure investors, on its £84 million commitment into fibre 'altnet' Freedom Fibre.
- Advising Iceland Foods on a corporate power purchase agreement (PPA) with Octopus Energy.
- Assisting Molson Coors Beverage Company (the brewers of Carling, Coors and Doom Bar among other iconic beers), with the signing a power purchase agreement (PPA) to supply their UK operations with 100% green energy generated from the Tween Bridge wind farm in South Yorkshire.

Living

- Advising Baker Estates Limited, on the purchase of the third of six phases of a development in Dartmouth.
- Advising Hallam Land Management Limited on a complex mixed use development at North East Bridgwater.
- Advising Packaged Living Ltd, on the development and sale of Milton Keynes' BTR scheme of 300 apartments.

Mobility

- Advising a global automotive brand on the licensing of autonomous vehicle road scanning technology.
- Advising Mutares on its acquisition of Alan Dick Communications Limited ("ADC") from Panasonic.
- Advising a variety of clients on a wide range of legal matters relating to transport and technology, including research and development agreements, IT services agreements, data licensing agreements, consumer terms and conditions, intellectual property, and data protection compliance.

Technology

- Advising Zip, a global challenger e-commerce Buy Now Pay Later (BNPL) provider headquartered in Australia, on the full range of its business agreements and arrangements in the UK.
- Advising Associated British Foods on numerous IT projects.
- Advising Mazda Europe on the procurement of application development, server support and maintenance services in connection with the rollout of a new IT platform for use across its entire UK dealer network.

"Genuine sector expertise – most other firms have corporate teams that work across sectors. Shoosmiths is different in this regard."

CHAMBERS UK 2023

"They have a profound understanding of the issues and are creative in approach to their resolution."

CHAMBERS UK 2023

"From my experience Shoosmiths have cemented a leading role within the renewable energy sector across a range of technologies, with a strong insight particularly within the onshore wind, solar and hydrogen sector. ."

LEGAL 500 2023

Some of our clients...



octopus ventures



Associated
British Foods
plc

WHITBREAD

Foresight
FOR A SMARTER FUTURE

VOLKSWAGEN
GROUP UNITED KINGDOM LTD



Chemring |
Innovating to protect

equitix



NEXT



aramark



MOLSON Coors

H&M

Innovation



Innovative solutions for legal teams



Cia: Contract: Intelligent Analysis

Cia® is an **A.I. contract analysis** tool. It uses a **'rules-based' A.I.** engine developed by ThoughtRiver

- Cia® analyses commercial contracts and:
 - identifies **key omissions**
 - identifies **deviations from market norms**
 - provides **corrective drafting**

Read more about [Cia](#).

Our Cia product is helping clients all over the world, read more about how Cia is helping [Next plc's legal team](#)



Review hours saved per contract



Reduction in legal spend



Yearly working hours saved per lawyer



Live working

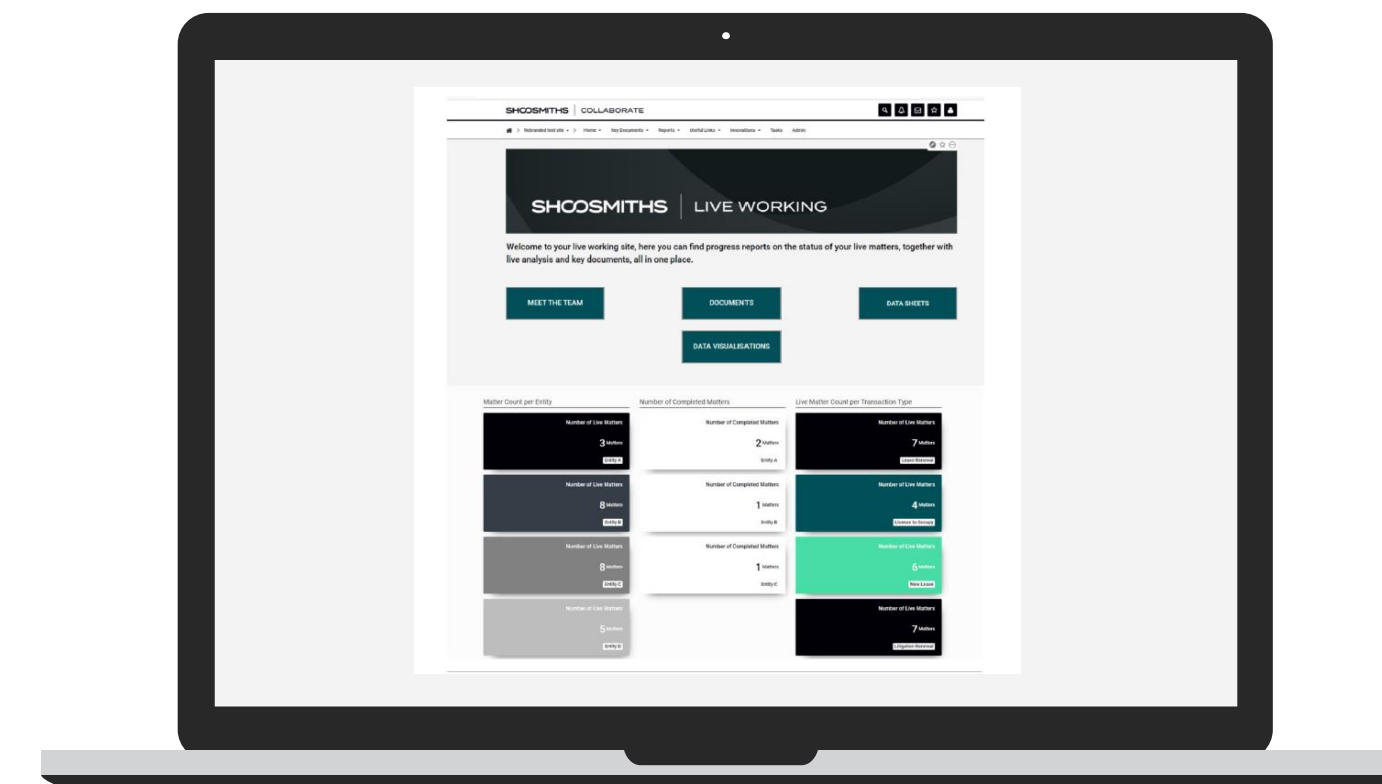
A contract procurement, management and exit service all delivered via Shoosmiths' innovative Live Working platform

What is it? Contract lifecycle management service delivered via **Live Working:**

- Online hub
- Available 24/7
- Contains all current contracts and data relating to those contracts

It is a part of [Shoosmiths8](#).

Key features include: live contract database, instruction and approval management, contract key dates, golden rules and portfolio analysis, dispute tracker and various customised elements.





SHOOSMITHS

FOR
WHAT
MATTERS